

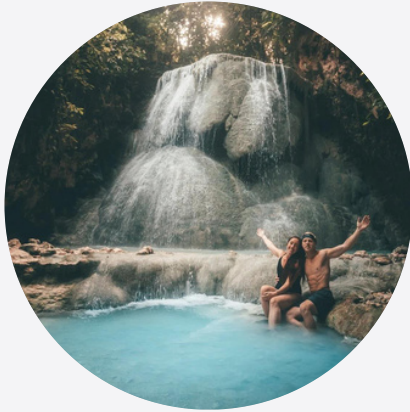
WESEEKTRAVEL



MEDIA KIT

2023





WE SEEK TRAVEL

We Seek Travel is an adventure travel blog providing free and helpful travel guides to independent adventurers aiming to seek more from their travels.

From tropical waterfalls to Himalayan trekking, *We Seek Travel* arms readers with the potential to expand their own personal journeys and to find value in their own travel experiences.

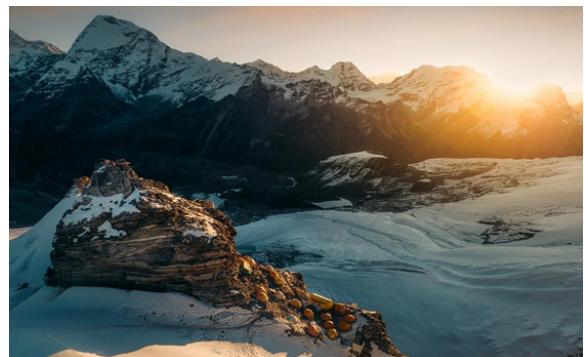
WHY CHOOSE WE SEEK TRAVEL?

My name is Olly, I'm a professional photographer, travel writer, & content creator dedicated to inspiring young adventurers and travelers to explore this beautiful planet.

We Seek Travel receives **250,000+ organic page views per month** (3 million per year) by travelers searching for trusted recommendations, activities, travel routes, accommodation, & other travel/photography products and services.

Together with my partner Haylea, we've created highly engaging photo and video for countless brands & partnered with hundreds of travel organizations including adventure brands, hotels, tour companies & national tourism boards.

My partners are highly vetted to ensure that they align with my audience's interests and values. This allows me to provide *trusted recommendations that are followed for many months & years to come.*



BLOG STATS



250K
monthly
pageviews



98%
English
language
traffic



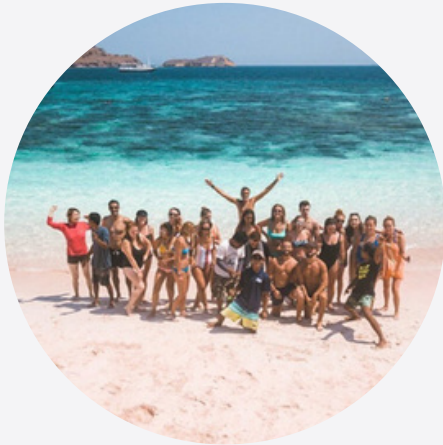
\$1M
in Affiliate
sales in
2022



100%
real,
organic
traffic



+5 mins
average
visit
duration



AUDIENCE

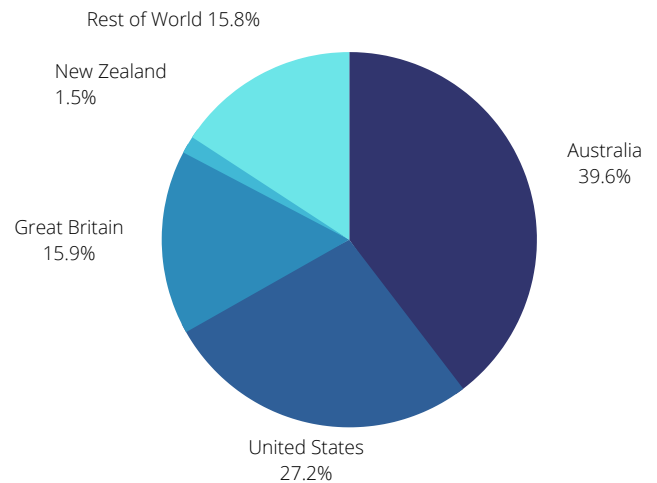
Our blog and social media audience consist of primarily young, adventure travelers from English-speaking nations. We Seek Travel articles are **read over 250,000 times per month!**

We Seek Travel has a large return-reader base and a tight-knit, loyal following on social media platforms.

ENGLISH-SPEAKING READERS

Our large and continuously growing audience consists of primarily English-speaking natives from countries including **Australia, Canada, the United States, and Great Britain.**

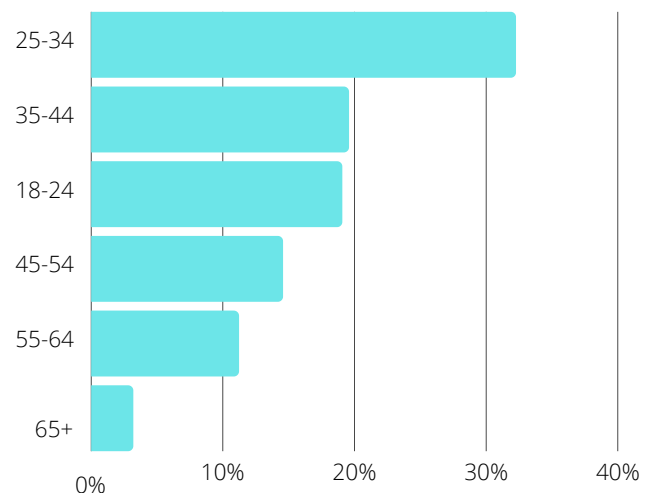
Readers from these countries are some of the most frequent travellers on earth. They are also more likely to book and engage in tours, activities, and experiences.



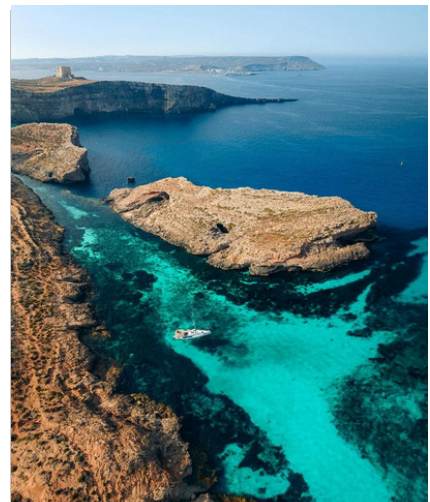
AGE

My readers are primarily young travellers between 18-44 years of age. This age group travels the most, with an average of 35 vacation days per year.*

This age group appeals to my niche of adventure travel and love hiking, adrenaline activities, adventure tours, scuba diving, and trekking.



*According to latest study: <https://www.condorferries.co.uk/travel-statistics-by-age-group>



CONTENT CREATION

We are experienced content creators and photographers excelling in:

- **Landscape photography**
- **Mountain & trekking photography**
6000m+ (BMC certified)
- **Drone & aerial photography**
- **Underwater photography**
(certified divemaster)
- **Travel writing** - travel guides and blogs

We create highly-engaging content that is designed to promote a destination, product or service.

WHAT CAN WE OFFER?

High-quality, and permanent content on WeSeekTravel.com and/or social media, designed to drive my growing audience to your destination or engage with your product or service.

I also work personally with brands, hotels, and tour companies to create customized visual and written content such as:

- High resolution photo & video packages (drone, underwater and landscape)
- Destination and attraction featured posts
- Brand photography and social media promotion
- Photography/travel product reviews

PREVIOUS COLABORATIONS




14.5K+
followers


4000+
page likes


1M+
monthly impressions



WWW.WESEEKTRAVEL.COM

Adventure Travel Blog

TESTIMONIALS

WHAT MY PREVIOUS PARTNERS HAVE TO SAY

Mr Gaspar is a professional writer, photographer and more importantly an experienced marketing content creator with an already large and always growing audience.

His professional skills and strong zeal combined with his determination to discover and explore more while he is in a country in order to reach that specific target audience, perfectly match to our Ministry's planned goals and strategic marketing objectives, which are aimed at increasing destination exposure and awareness which create demand and interest for more visitors to choose Seychelles for their holidays.

It is also important to mention that the end results of his work and ROI are of high quality and we are using a lot of his photos (and) videos. We would highly recommend other Tourism Organisations who are seeking for a content creator, journalist, photographer etc. to commission Mr Gaspar because he will never fail you in his delivery.

AmiaJovanovic-Desir (Mrs)
Marketing Director
Tourism Seychelles



"Olly's writing and photography are exactly the type of engaging and inspiring content we love to associate our products with – it does an amazing job at conveying the "unforgettable-ness" of our experiences."

Houssine Benboubker
Partnerships Lead
Get Your Guide

"Olly was a real pleasure to work with. The set-up of the partnership was straight forward and the image, video & social media results have exceeded all our expectations. Communication was super easy which is very important to us. We can't recommend Olly enough"

Bastian Graf
Sales & Marketing Manager
Travellers Autobarn

Olly was relaxed and easy to deal with and responded easily to our additional requests.. When we received the images they were presented and edited as a story of the business, which showed good insight into our business. Very happy to recommend Olly to anyone needing high-quality, professional travel photography.

Paul
Tour Company Owner
Cairns Airport Shuttle